



Indian Lane Elementary School
Parent Teacher Group
309 S. Old Middletown Road
Media, PA 19063
610.627.7100



Dedicated to enriching and supporting our students, families, and community.

Dear Prospective Sponsor,

Indian Lane Elementary School Parent Teacher Group, a non-profit organization, is proud to announce the eighth annual Run The Lane 5K Run/ 2 Mile Walk on Saturday, June 2, 2018 at 9:00 am. In memory of a beloved Indian Lane teacher, part of the net proceeds of this event will directly fund the Norm Kelly Smiles Scholarship Fund that assists with higher-level education tuition for up to 5 Penncrest High School seniors on an annual basis.

We are kindly asking local businesses to assist us in reaching our goal with various tax-deductible donation levels.

- Yes, I would like to be listed as a TOP-TIER SPONSOR for \$200.00 minimum with an enlarged company name and/or logo largely displayed on the runners t-shirts* and our social media sites.
- Yes, I would like to be listed as a proud SPONSOR for \$100.00 and have my company name and logo displayed on the runners t-shirts* and our social media sites.
- No, I would not like to be listed as a sponsor, but please accept my DONATION for the enclosed amount of _____.

*Kindly respond no later than May 15 to guarantee your spot on the t-shirt. Please indicate a size: S M L XL

We will be distributing over 150 shirts at this event, so it is a fantastic way to advertise your business while also helping a local school. *Remember, T-shirts are worn about three years, on average, and YOUR COMPANY'S NAME is there!* Now that's some great exposure! Plus, we will give you one complimentary runner registration (with shirt!) for the event.

Mail to: Run the Lane Chair, IL PTG
309 S. Old Middletown Road
Media, PA 19063

Please make checks payable to: Indian Lane PTG

Important Note for SPONSORS: Please enclose a business card to be used for screen-printing on T-shirts. If you have any additional questions or would like to email your logo, please contact Josh Neidich at 610.639.1628, or email runthelane@gmail.com. Thank you in advance for your generous support!



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Dedicated to enriching and supporting our students, families, and community.

Dear 2017 Run The Lane Sponsor,

We would love your company as a sponsor again in 2018 as we very much appreciated your sponsorship last year of our 5K run in support of Indian Lane Elementary School and the Norm Kelly Smiles Scholarship Fund at Penncrest High School. Our eighth annual Run The Lane 5K Run/ 2 Mile Walk will be held on Saturday, June 2, 2018 at 9:00 am. In memory of a beloved Indian Lane teacher, the net proceeds of this event will directly fund the Norm Kelly Smiles Scholarship Fund that assists with higher-level education tuition for up to 5 Penncrest seniors on an annual basis.

Please help this year's fundraiser to be a great success with your tax-deductible donation:

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